

STARTING YOUR STARTUP IN THE CLOUD

The world of startups is a cut-throat one, where you either succeed spectacularly or fail dismally.



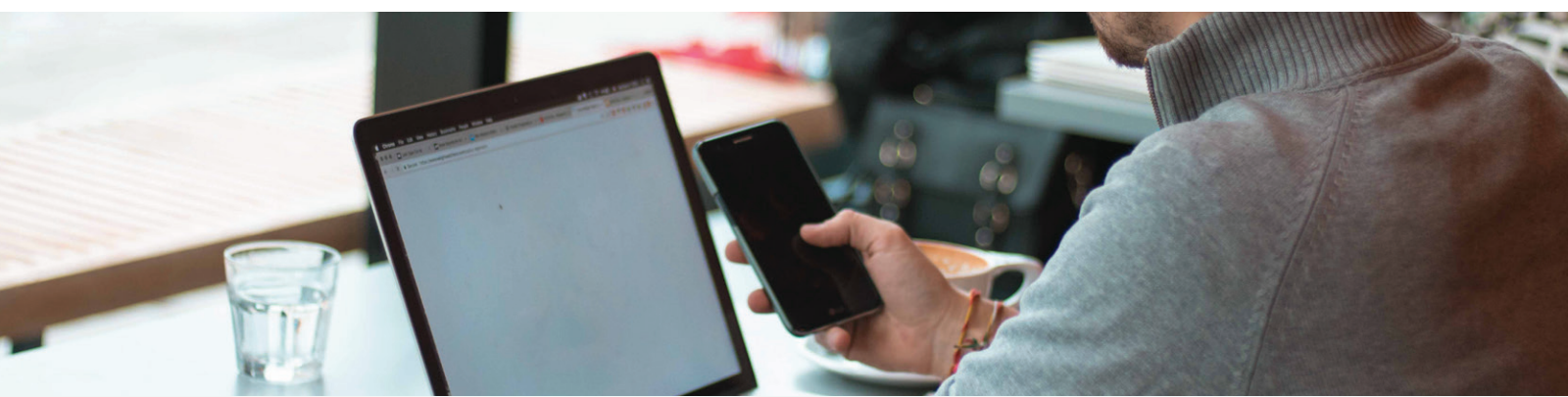
Take Airbnb for example, which went from being two roommates so desperate for cash that they rented mattresses on their floor, to a \$10 billion dollar company, almost overnight.

Having the right tools and partnerships at the outset can help make that success a little more secure, and a little sweeter.

The right tools

Microsoft 365 is the world's Office (see what we did there?). There's almost no training required when it comes to onboarding new employees, they've used Word to write their high school essays, and Excel for Accounting

101. This is a big plus for startups, who don't have time to upskill employees in how to use basic software. An even bigger plus is using these apps in the cloud.



The right partner

The cloud isn't even the future anymore, it's an essential present. With many of the world's workers operating remotely, cloud technology has become critical to remaining operational.

Starting your fledgling business in the cloud from the get-go gives you an edge over many

more established businesses struggling with digital transformation. But navigating the unfamiliar space can be intimidating, especially for small teams looking to keep IT overheads low. That's why considering a dedicated business partner for your business is critical.

Collaboration and the cloud

Your partner can help you maximise the productivity apps in Microsoft 365 to best suit your business needs. This value-add alone can help streamline processes within the business and amplify your team's time.

Indeed, time is one of the most valuable

assets that any startup has, so you need a collaboration tool that sets the pace. Cloud-based Teams is the fastest growing app in the history of Microsoft. That's because it's a productivity tool that packs a punch like no other.

With remote working on the rise, Teams provides a perfect digital boardroom, where colleagues can brainstorm new ideas, discuss business direction, upload and share files and documents, which can then be edited on the platform. It also syncs with calendars, meetings and agendas, just to name a few.

For further cloud-based collaboration and storage, a company-wide OneDrive, allows a

startup to rest assured knowing that everything is safely stored in the cloud. This tool also makes sure that there is one version of the truth at any given time. It allows remote workers to collaborate on a single document, and then share it in Teams, improving turnaround time on projects.

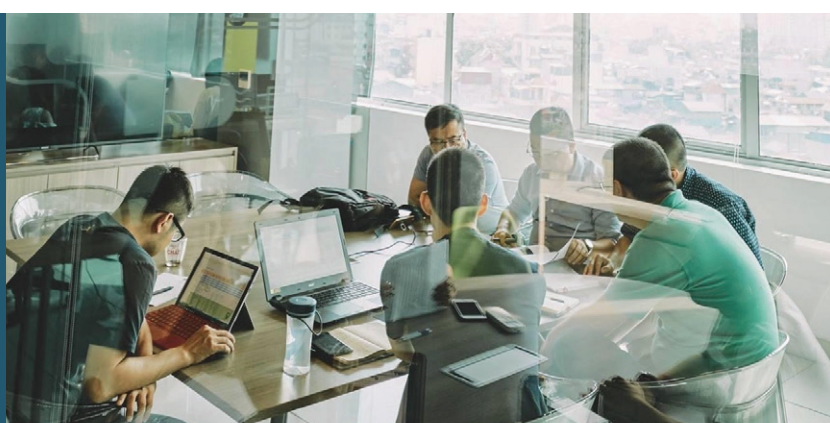
Putting the easy in speak-easy

Communication is a critical cornerstone of any startup. Your staff need to be on the same page at all times so that there's no space for misunderstanding in the middle of a hustle. While Teams provides the perfect platform for collaboration, complimenting this with Microsoft Exchange for email ensures a fluid transition between the two.

As a startup, you've got enough going on without the added burden of data loss and threat detection. While Exchange is great for staff to access emails on-the-go and allows them to collaborate across apps like Teams, it's super for management, knowing that everything is safely backed-up in the cloud, and that Microsoft's world-class, constantly updated security algorithm keeps threats at bay.

Having a dedicated business partner can help your startup when it comes to security management and email configuration. In fact, they can manage not only layers of cloud security for your business, but can also assist in the provisioning of users, licences and software needs, as and when required, which is handy when your company begins to expand.

Exponential growth, excellent backup



It's a given that every startup wants to explode into a larger corporation. But sometimes growth can happen so quickly, that it's hard to keep up and keep operations functioning.

Microsoft 365 offered through a business partner means that your business has the scalability and flexibility it needs as it transforms.

Microsoft 365 is a productivity suite that grows with you. Because it's cloud-based, it can expand, and contract, as you need it to. This is where having a partner can really benefit your small business. Besides quick provisioning of licences, they help you keep costs low by only paying for what you are using at any given time with a predictable billing cycle.

Changing the world, together

When you're trying to make an impact, having a partner, and a software solution, that enables your success is crucial. We've taken a look at just some of the benefits of using Microsoft 365 with a dedicated business partner, from flexibility to cost saving and IT support.

At the end of the day, seeing is believing, and we know you want to make the best decision possible for your small business. So get in touch with our team at Tarsus On Demand, and let's talk about setting up a demo and finding the perfect cloud partner for you.

Make the switch today

If you're interested in working with a dedicated business partner for your Microsoft 365 needs, please get in touch with us today and we can show you how we can help your business thrive.