

THE BENEFITS OF MICROSOFT 365

Microsoft 365 is the world's leading office productivity suite.









It offers powerful applications to help businesses with their day-to-day operations, as well as a range of services that encourage collaboration and make communicating easy.

More importantly for established businesses is just how powerful and feature-rich Microsoft 365 is, and how easily it can scale with you as your organisation grows.

In other words, Microsoft 365 is the perfect fit for organisations that are aiming for the stars.

The fundamentals

Before we get going, let's outline the core of what Microsoft 365 offers:

 Business email with shared calendars that support custom domains	 Tools that facilitate clear, easy communication across the organisation, like online videoconferencing functions and instant messaging
 An allocation of cloud-based online storage per user, and shared space for collaboration	 Intuitive management of all users, security, and services from a centralised dashboard
 Applications to create and collaborate on documents, spreadsheets, and presentations	 Web-based and desktop apps that work on any device

While other tech companies offer a similar range of software and services aimed at business users, Microsoft 365 offers the broadest set of features that are there when you need them.

This makes it the ideal productivity solution for any company that needs their software to accommodate them as they grow.



Security

Protecting sensitive business and user data is an important driver of growth – when organisations are secure, growth is easier to manage.

Microsoft 365 comes with advanced security capabilities to help organisations do exactly that.

The Microsoft 365 Security Center gives IT staff access to a powerful set of protection, detection, investigation, and response

capabilities from a central portal.

They can immediately see what the overall security situation is when it comes to device, data, and user data security, and respond accordingly.

Compliance

Compliance with industry standards around privacy and ethical treatment of personal data (POPIA and GDPR) is expected of businesses in 2021, but it can be quite a big task to undertake.

Fortunately, Microsoft 365 includes compliance with the laws of over 140 countries, and simply needs to be activated when rolling out Microsoft 365.

Through the Microsoft 365 Compliance Center portal, companies can see their overall compliance score, get recommendations on how to improve, and adjust where necessary.

Rolling out Microsoft 365 across the business is therefore one of the smartest ways to meet your compliance goals.

Easy Central Management

 Growing organisations must effectively manage their users, devices, and software licenses, and when there's a lot happening, it can be quite tough.	
 With Microsoft 365, however, the task becomes easier, as this can all be done through the Microsoft 365 admin center.	
 This is where users can be added and removed, product licenses allocated, roles assigned, and much more.	

Sign in on multiple devices

Microsoft 365 can be used on up to five devices at the same time. All users need to do is sign into their account on their devices, and they will have access to their applications and data, all of which is synced through the cloud.

This is incredibly convenient when it comes moving between, say, notebooks and desktop PCs, allowing staff the flexibility to pick up

where they left off no matter what device they're on.

Growing businesses often need their people to be able to work from anywhere and on any device, and with Microsoft 365's multiple device sign-in capabilities this isn't just possible, it's easy, too.

The benefits of a partner

Many organisations across the globe already use Microsoft 365, having procured their licensing in a variety of ways - most commonly by linking their credit card directly to Microsoft, or by buying boxed products. The smartest way, however, is via a dedicated business partner.

A partner supplies the software and licensing you need, but differentiates itself by also supplying a partner that can help you to plan,

implement, and manage your Microsoft 365 resources and licensing needs.

This means your support is local and always within reach. And when it comes to steering and driving your IT strategy, integrating Microsoft 365 with your line of business systems or customising PowerApps to your business's needs, having a business partner you trust is invaluable.

Interested? Speak to us!

Microsoft 365 is the future of business productivity and collaboration software, offering a full range of features, applications, and services to keep businesses in top form.

If you're interested in working with a dedicated business partner for your Microsoft 365 needs, please get in touch with us today and we can show you how we can help your business thrive and grow.